

Dear

I am an occasional patron of yours on my frequent evening trips to Bath. I would very much like to continue to be able to be a patron of your business.

BaNES is faced with tough decisions going into its 2017/18 budgeting process and is looking to make cuts.

One of those possible cuts is a relatively modest £18,000 grant that maintains the evening services of the 267 bus service to Bath from Frome and villages.

Every evening this bus service brings a lot of spending power into Bath. It allows people from Frome and neighbouring villages to have a night out in Bath without the problems of drinking and driving.

It has been estimated that each passenger typically spends around £30 per head during a night in Bath.

On the basis of 10,000 bus passengers over the year that would add up to £300,000. A pretty good ROI on an £18,000 investment. Plus all the social benefits this bus service delivers.

We therefore would urge you to take part in the BaNES' consultation process over this £18,000 subsidy for the 267. For information on the consultation process you can go to <http://www.bathnes.gov.uk/consultations/changes-supported-bus-services-may-2017>

If you agree with me this subsidy should be maintained because of the revenue it delivers to Bath businesses then please send your views to: public_transport@bathnes.gov.uk putting into your email header: 267 Bus Service between Frome and Bath.

Many thanks